



Danielle Guillermo is a dance educator, former professional dancer and choreographer who specializes in brand and web design. Her focus is on helping dancers and dance organizations to develop their brands in order to build sustainable businesses and careers. She is featured in Dance Teacher Magazine as an educator turned brand coach entrepreneur. Danielle was an Adjunct Instructor of Dance at Messiah University (formerly Messiah College) as well as the creator and director of the Messiah College Summer Dance Intensive. She has been on faculty at Pennsylvania Regional Ballet, Hershey School of Dance, the official school of Dayton Contemporary Dance Co., and a lecturer and guest teacher throughout the US. Her choreography has been shown at Symphony Space (NYC), Messiah University, Regional Dance America, and festivals nationally and abroad. She has been awarded the Monticello Award and Josephine Schwarz Award for choreography and was selected for the inaugural Breaking Glass Emerging Female Choreographer's Project. Danielle created the Ugly Duckling Project, a modern-ballet and residency to address bullying in elementary-age children, set to an original score by the late James Casey; performed and grant-funded through the Pennsylvania Regional Ballet. Danielle has been a member of Avodah Dance Ensemble, Dayton Contemporary Dance Company II, and was a performer, dance captain, and choreographer at Sight & Sound Theatre. Currently, Danielle is a member of the Pennsylvania Dance Educators Organization, serving on the professional development committee. She provides services, courses, and writes about dance at [DanielleGuillermo.com](http://DanielleGuillermo.com).

Danielle holds a BA in Art History from Mansfield University. She resides in Camp Hill, PA with her husband and their two children. Her favorite hobby is renovating their early 1900s home.